



KOTAPRIDE AGENCY

EMAIL EXCELLENCE STRATEGY

**A PACKAGE FOR EMAIL MARKETING AND
MANAGEMENT SERVICES OFFERED BY
KOTAPRIDE**

9829036274

www.kotapride.com

PACKAGE PRICING:

- **BASIC: ₹9000/MONTH**
- **PREMIUM: ₹20,000/MONTH**
- **ENTERPRISE: CUSTOM
PRICING FOR LARGER LISTS
AND ADVANCED
REQUIREMENTS**

SERVICES:

1. Email Strategy Development: Define goals, target audience, and content approach.
2. Email List Building: Assistance with list growth through sign-up forms and importation.
3. Email Content Creation: Design and write engaging newsletters, promotional emails, and automated sequences.
4. Email Template Design: Custom design or template selection for visually appealing emails.
5. Email Campaign Execution: Send and track email campaigns.



EMAIL MANAGEMENT INVOLVES

1. List Building: Growing your email subscriber list.
2. Content Creation: Crafting compelling email content.
3. Campaign Execution: Sending and tracking email campaigns.
4. List Segmentation: Dividing your list for targeted messaging.
5. Performance Analysis: Monitoring and optimizing email performance.



EMAIL MARKETING AND MANAGEMENT STRATEGY

1. Targeted Reach: Directly communicate with your audience.
2. Cost-Effective: Lower costs compared to traditional marketing methods.
3. Measurable Results: Track opens, clicks, conversions, and more.
4. Increased Conversions: Drive sales, sign-ups, or other desired actions.
5. Improved Customer Engagement: Nurture relationships and build loyalty.
6. Personalization: Tailor content to specific segments or individuals.



ADD-ONS:

ADVANCED AUTOMATION

Complex automation workflows for personalized experiences.

A/B TESTING

Test subject lines, content, and design for optimal performance.

EMAIL LIST CLEANING

Remove inactive or unengaged subscribers.

CONTACT US

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THANK
YOU